



With seven accredited SMS programs, how will you know which one is right for your school.

To help you work this out, we have detailed below the ten aspects of SchoolMaster which best describe our software and what it can do for your school, both in administration and assessment.



1. SchoolMaster was written in New Zealand in conjunction with New Zealand Schools.

Though Kowhai Programming Systems created an extremely flexible and reliable framework to base our software on, our schools throughout New Zealand have all put their own stamp on the program. All our schools are able to make requests for new improvements, new reports and much more to the program. Our programming team are very accessible and willing to talk about what you may require in a program. And your requests don't tend to wait on the backburner for years but rather are addressed as soon as possible, generally by the next release.

This means that SchoolMaster is not software written overseas for overseas schools and adapted to work with New Zealand Schools, but rather software that has been written only with New Zealand schools in mind.

2. SchoolMaster is very flexible without being difficult to learn.

SchoolMaster has been designed to cope with the many and varied requirements of individual schools. As we are well aware, no two schools are the same and cannot all be put into one box. Therefore we have designed a program that can be adapted to suit your specific needs.

"The potential and thought behind this programme gives me a great deal of confidence. I appreciate the flexibility and individuality I can access through this programme." Gulf Harbour: John Petrie

Fortunately, with this flexibility you do not lose intuitiveness or accessibility. SchoolMaster is very easy to learn and both secretaries and teachers can be using the system in a very short amount of time.

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SchoolMaster
The Ultimate School Administration & Assessment Software

3. **SchoolMaster Administration goes well beyond the basics.**

SchoolMaster Administration does not only cover simple student and family details but also incorporates:

- * A Student Fees/Donations package which has been set up for the unique requirements of the school environment.
- * A Student Discipline/Offences package which keeps full tracking of all student offences. Also incorporates a points system if needed.
- * A Student Rewards package for full tracking of student rewards. Includes fast tracking of Heart of Achievement awards.
- * Tracking of student accidents within the school grounds.
- * Full Absence tracking system with detailed analysis reports by week, term or by year.
- * Student Groups - a very powerful aspect of the program which allows users to set up unlimited student groupings throughout the school and then use these groupings whilst printing reports in Administration or while assessing and printing reports for students in the Assessment section.

4. **SchoolMaster Assessment is very fast for teachers to learn and use.**

SchoolMaster Assessment has been set up to allow teachers to quickly begin assessing a wide range of curriculum types without having to go through a huge learning curve. All curriculum types (standard objective and learning outcome assessments, test results, reading ages, running records, spelling ages, Burt Reading Test, Schonell Reading/Spelling Tests, Numeracy, Information Skills Tests, STAR Tests, PAT Tests and so much more) are assessed on one simple screen which adapts depending on the type of curricula being assessed. All stanines and scores are automatically calculated where relevant and can be seen immediately as rawscores are entered.

"We have used SchoolMaster for the last two years. This is our school assessment system, and our reporting system. It has reduced the teachers' workload and has made it possible to do things once for more than one purpose. We are happy to have taken this system on, and are continually extending the way in which we use it. Fabulous: support, service, training." Manurewa East: Rae Baxter

In addition, SchoolMaster allows users to set up their own learning outcomes and equivalent rubrics which ensures that the program becomes school and teacher-driven, unique to each individual school environment. This also ensures that printed information can be made as parent-friendly as possible.

5. **SchoolMaster's Integrated Units allow Planning Across Curricula and link completely to the standard Assessment Section.**

The Integrated Units section of SchoolMaster allows teaching staff and syndicates to design integrated planning units which incorporate objectives and learning outcomes as well as lesson plans, resources and key activities.

Curriculum objectives and learning outcomes are simply selected and dropped into the unit and can then be assessed from a simple grid for single students or groups of students. Should the selected curriculum areas include test results, stanines and/or percentiles, these are automatically calculated, just as if they were being accessed from the Assessment Screen.

"We have tried two other products, one a pioneer in the field, the other pioneering internet use, and SchoolMaster seems to have the features that we found lacking in the other programmes. We particularly will be using the software for unit planning (especially integrated/trans disciplinary units), assessment and reporting." Pukekohe Intermediate: Kevin Pope

6. Designer Reports makes writing school reports both simple and reliable.

SchoolMaster incorporates a Designer Reports screen which allows users to decide which areas of the curriculum they wish to include in their reports. Users can decide on whether they wish to include subject comments, strand comments, objectives or learning outcomes, test results, PAT results and more in their reports. They can also decide if they wish to score any or all of these and whether they wish to provide up to three evaluations for each or any area. The evaluations can be decided by the school - for example, a school may choose to evaluate effort, level and achievement.

"SchoolMaster effectively allows us to meet any requirements we need. If we need something specific Cindy is able to make this happen for us. The help and support we get for any issues or concerns are dealt with quickly and there is often a reply within 24 hours. We use SchoolMaster in a range of areas admin, planning, assessment and reporting to parents." Belmont Intermediate: Justin Somerville

Once a designer report has been created, teachers can then access the designer report and fill in the assessments for a single student at a time. The report can be previewed at any time with the click of a button. Comments are automatically spell-checked as the teacher types. In addition, teachers have access to the powerful Automatic Comments screen which allows them to type in their own personal comments and use them within their assessments. Comments are able to incorporate the student's name and gender automatically. A great time-saver for busy teachers which keeps assessments individual without repetitive typing.

7. SchoolMaster favours a write once - read many times policy.

Throughout the SchoolMaster program, data is collated from one section and displayed in many other ways. For example, data entered in the assessment area can be displayed in an integrated unit, a designer report, analysis reports, student reports and so much more. Groups created in the Administration area can be used right throughout the program and student information can be seen either in the relevant screens or collated altogether on the student's card. This ensures that data is consistent throughout the program - a great time saver for staff entering information as well as for those who are collecting information for various reporting requirements - to parents, syndicates, teachers, principals, ERO, Boards of Trustees and more.

8. SchoolMaster Analysis Reports are informative and versatile.

SchoolMaster allows for almost unlimited analysis of stored information throughout absences, discipline and assessment. Results can be displayed per student in grid form with gender, year, ethnic and room divisions. In addition, summary grids can be displayed showing summary information for each area. Currently up to ten curricula can be displayed across a single grid.

Results can also be displayed in bands showing the count or percentage of students in each band grouping. As with grids, results can further be divided by gender, year, ethnicity and room. Where relevant, results can also be displayed comparing national norms. High Achievers, Students At Risk and Cohort Groupings can be displayed. A vast variety of graphs can also be created and analysed from the grid results, including pie, line and column graphs. In addition, grid information can be exported and displayed in alternative programs such as Microsoft Excel.

9. Kowhai Programming System's Help Desk, Training and Support is second-to-none.

Our surveys have shown us how our users are finding the SchoolMaster program, our Help Desk Support and our Training. In fact, nearly all the comments included with this brochure came from our latest survey and are only a small sample of the many excellent comments we have been privileged to receive from our many customers.

"We use Schoolmaster in our school to collate assessment information, report to parents, plan teaching units and for a range of administration requirements including MOE returns. The support service we receive is prompt and efficient and we appreciate the time taken to know us personally. Training is available on request and we have been more than satisfied with the whole package." Karoro School: George Maskill

"We have been very satisfied with training, support and the flexibility and ease of using the programme. It has exceeded our expectations and the contact directly with the programme writer is great and very positive and helpful. We look forward to developing the programme further." Karl Zimmerman, St. Patrick's School, Inglewood

The SchoolMaster Help Desk keeps track of all calls and we have found our response rates to be extremely high. 85% of all calls placed at the Help Desk are handled instantly. A further 8% are handled shortly thereafter and the remainder are added to our database for possible inclusion in the program. This ensures that customer satisfaction is very high. In addition, our surveys show that we have over 98% customer satisfaction with the SchoolMaster program and our support. And, even with this high rate, we constantly work to keep all our customers happy with quality training, fast support and individual attention.

Kowhai Programming have established trainers in many areas of the country and, as our company grows, we intend providing additional contract trainers to ensure that all schools will have access to quality training. With clients from Invercargill to Kerikeri, it is important to us to ensure that all our schools are able to get the best out of their SchoolMaster program.

10. SchoolMaster can be used comfortably away from the server and automatically updated when returned.

"Our staff take SchoolMaster home and enter their assessments whilst watching Coronation Street. I personally took my program to the hospital recently when I was required to be there and found it wonderful to be able to work on SchoolMaster whilst away from school and then return to school in the evening and update my changes."
Monica Renwick, St. James School, Aranui

This is a unique feature of the SchoolMaster program, quite unlike all other SMS providers. SchoolMaster can be taken away from the server, into the school grounds, home, on the bus, anywhere, and assessments can be entered into the system.

Upon returning to school, the program will automatically seek out the server program and commence updating any changes to and from the server. A seamless process and one that allows complete freedom of movement for teachers. No need to be tied to the school network. No need to be tied to a telephone line. And also no need to worry about extra internet charges to get your school work done.

A great many of our schools use this feature every day as it allows teachers to get away from the school and do their work in peace and quiet in the comfort of their own homes. A great time-saver as well as an excellent environment to work in. For High School teachers using NCEA, this can also be done from home and automatically updated to the server upon returning to school.

We are confident that SchoolMaster will meet your unique school requirements and would love to show you how in a personal demonstration.

Should you wish us to demonstrate SchoolMaster to your office or teaching staff, just give us a call or email our sales team.

We are certain you won't regret it.

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Alvin Brown, Sales

"We have been using Schoolmaster for quite a few years now. It has been a long process but a valuable one. The focus has not been on the software but on the assessment of our students. It has helped us focus on the curriculum especially writing SLOs to go with unit plans. The value of SM to support this can not be too highly stressed. It has been very helpful. Also the amount of support we have had from the team at Kowhai has been incredible. They are only a phone call away. This is a good example of the partnership between software developers and schools." Pamapurua:
Stephen Hovell